

WOMEN IN BUSINESS

Fostering the Young Women Entrepreneurship in the Danube Region

Entrepreneurship support: Varna Economic Development Agency



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What stands behind VEDA?



Project co-funded by European Union Funds (ERDF, IPA, ENI)

What stands behind VEDA?



- A legal entity, **established in 1997 under the USAID Local Government Initiative and Varna Municipality** to assist the advancement of regional economic development.
- A not-for-profit, non-governmental association, registered to **operate in public benefit** (Certificate № 010/11.06.2002г. for registration under the № 20020611019 in the Central Register at the Ministry of Justice). Nowadays, at Trade Register &NGO
- A registered supplier of social services i.e. **Bureau for social services** (Certificate № 4240 / 29.04.2009 of the national Agency for Social Aid at the Ministry of Labor and Social Policy).
- A **certified business support organization** under the project BASIS _ Business Advice and Support International Standards.
- A **member of the network of BARDA** - Bulgarian Association of Regional Development Agencies and Business Centers since 1998.

VEDA Mission



VEDA aims towards leadership in the establishment of conditions for sustainable economic development of Varna and the region. The agency supports the building of the capacity of small and medium-sized enterprises (SMES) through impartial providing of information, consulting services and training. VEDA promotes networking, the attraction of foreign investments in the Region, and improvement of the local employment opportunities.

VEDA Goals



- To support SMEs, innovations and economic development.
- To work for attracting of foreign investments.
- To offer alternative forms and programs for the reduction of the unemployment level.
- To assists local and state authorities in the preparation of the regional development plans.



VEDA Activities

Development and implementation of projects that help entrepreneurs, start-ups, SMEs and social enterprises in their efforts to get access to

- Information and business data
- Training and capacity building
- Consulting and coaching
- Networking and partners' finding

VEDA projects' experience



- More than **40 realised projects** at regional, national and international level
- Funding from **EU funds** (ERDF, ENI), **USAID and CIDA.**
- **2014-2020 Programmes** : JOP Black Sea Basin, K1 & K2 Erasmus+ , Danube Transnational Programme, Balkan-Med
- **2007-2013 Programmes:** Youth in Action, SEE Transnational Cooperation Programme, JOP Black Sea Basin, LLL Erasmus, etc.)

DTP1-1-311-2.2 NETWORKLD



Networking in preserving the First World War multicultural heritage in the Danube countries, supported by the Danube Transnational Programme (www.interreg-danube.eu/approved-projects/networkld).

Aims at integrated approaches in preserving and managing the WW1 cultural heritage and resources in the Danube region as a basis for sustainable development and growth, to increase mobility, sustainability, common remembering and cultural tourism. Project duration: 01.0.12017- 30.06.2019.

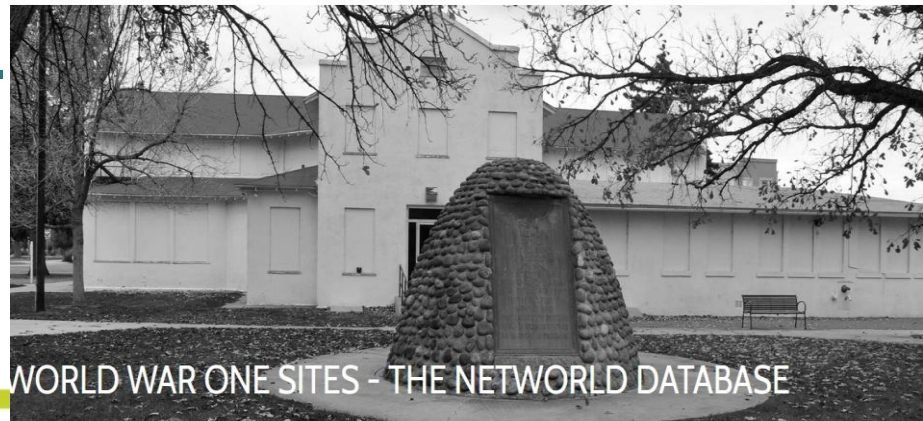
DTP1-1-311-2.2 NETWORK



Activities: transnational data base for sites-cultural heritage from the World War One (WWI) - <https://ww1sites.eu/> , strategy and management plan for WWI cultural heritage sites, multinational and national tourist brochures with info for WWI related routs, apps for smart phones, educational materials for young people & students , small scale investments, WoP, etc.



WALK OF PEACE



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2016-1-UK01-KA202-024353



TeamMate360

- **TeamMate 360 model** - based on 72 behaviors used by managers & entrepreneurs who lead and/or manage virtual teams or remotely working team members. The behaviors are grouped into a set of 24 Specific Skills which make up the six Core Skills of TeamMate 360: Developing Team Plans, Team Leadership, Team Communication, Working as a Team, Performance Management and Exploiting Technology.

2016-1-UK01-KA202-024353



TeamMate360

Virtual team assessment system

- designed using academic best practice material for virtual teams and the experience of the project participants.
- a simple, but effective system, which provides a snapshot picture of the capability of the virtual team's functioning.
- is for managers and entrepreneurs who manage remote workers and team members or virtual teams. A remote worker might work from home, works as a sales representative only coming into the office occasionally or is member of a project team.

TeamMate 360 Assessment



TeamMate360 is a **web-based assessment system** that collects and collates feedback about from the assessment of the performance of team leaders and managers in the six Core Skills. It includes an **on-line questionnaire** which is completed by several members of the team. Then TeamMate 360 analyses the questionnaires and produces a short report.



TeamMate360 Report

It summarizes the results of the TeamMate 360 questionnaires and includes graphs and charts explaining the results of the assessment.

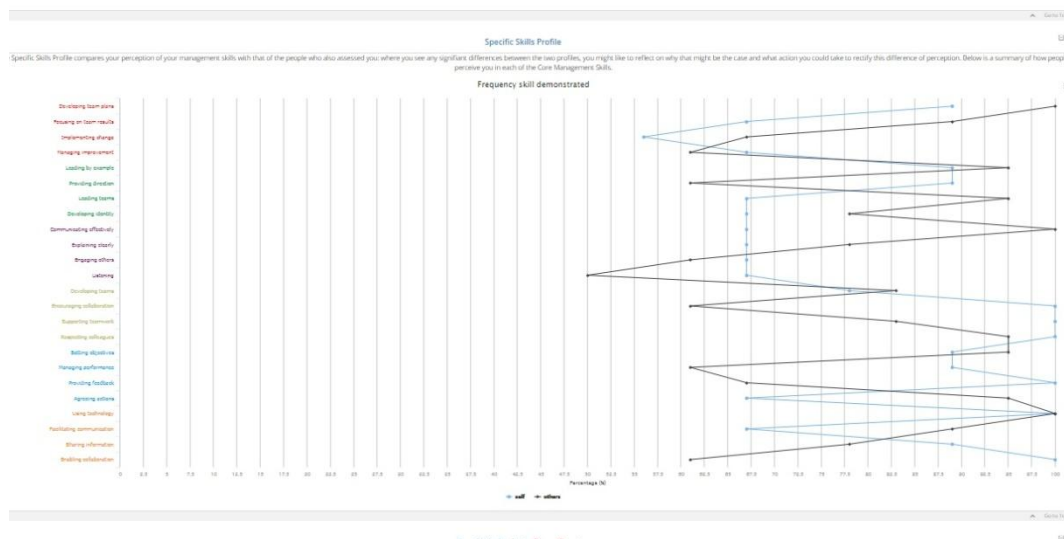




TeamMate360 Report

Reports also include a set of development suggestions to improve the effectiveness and performance of managers and team leaders.

- On-line training course “**Remote Manager**” (July,18)



JOP Black sea basin 2014-2020



BSB 294 AgroNet -Piloting Modern Trading Opportunities in Agriculture through Creation of the Innovative Online Platform (start on 18 June 2018)

BSB 541 TEAWAY - Promoting tea as the engine of growth for the Black Sea Basin Area (To start in July2018)

JOP Black sea basin 2014-2020



Projects “**Entrepreneur’s Manual**” & “**Business Basics**”, funded by Erasmus+ programme, K1 – Youth Exchange: Seven-day business training for young entrepreneurs in Gilwell Park, London, UK (August, 2017 and December, 2017).





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Thank you !